May 15

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 226R—(100's—HORIZONTAL BARS)—Req. No. 72229—1 page—4/c bld.—TV Guide, 1982 (A)
Printed in U.S.A.

REVERSE TYPE

P K

ULTRA LOW TAR

Cambridge 100's

Satisfying taste at only 4 mg tar.

© Philip Morris Inc. 1982

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method.

GAU

608313 CAMBRIDGE

MAR 2 5 1982

2061192142

Source: https://www.industrydocuments.ucsf.edu/docs/nhgp0003

2061192142